1. **Call to Order: 1:00 p.m.**
2. **Roll call:** 
   1. Present: Bob Whitlock, Dwight Freedman, Virginia Yeater, Jim Tripp, Donna Elder-Holifield, Janet Street, and Loretta Salinas
   2. Absent: Thad Evans, Lionel Gill, Laura Ruggieri, and Christine Higgins
3. **Guests:** Karen Towle, Sharon Piazza, Wayne McDaniel, George Niesen, Margaret Neal, Shirley Jones, and Robert Pettit
4. **Minutes of Previous Meetings:** Minutes of the June 1, 2023 Board Meeting will be submitted and approved in August.
5. **Correspondence:** None
6. **Treasurer’s Report:** Financial report – Bob Whitlock gave the monthly treasurer’s report. June’s expenses included the final payment for the repair and painting of the walls and entire kitchen of $7,094, the purchase of kitchen meat slicer of $730, annual tax preparation of $965, and advertising expenses in the “Loop” and “Weekly” of $1,360. Accounts are all in good shape and ASI is in good financial status. Dwight Freedman noted that activity fees have increased due to additional ASI classes.
7. **Old Business:** 
   1. **Stage wall and inside painting:** Bob Whitlock reported that the stage wall and painting project has been completed except for the hanging of the past president’s pictures. Jim Tripp will create a page on the website for pictures of the past presidents and Bob Whitlock will take on the picture hanging project.
   2. **City sidewalk issue:** Bob Whitlock read the following report from Bob McGregor.
      1. “On or about June 20 I had a conversation with Councilman Steve McShane asking for an update on the sidewalk issue. It had been about three months since we had conversed. His response was that he thought it had been resolved. Through our conversation he indicated he didn’t think we could get the 50/50 grant which maxes out at $2,500. He did indicate there is a neighborhood beautification program coming out and thought we would be eligible for that. It maxes at $4,000. Steve put me in touch with Jose Arreola who is in charge of the program. He also indicated the program would be a good fit for our situation. The application for the program will be available July 10 and Jose promised to get it to me as soon as it was available. That means I should be able to submit the application next week.”
   3. **Succession Planning:** Loretta Salinas stated that at the last board meeting there was a discussion regarding board succession and that Thad Evans had asked Board members to bring one potential name to this month’s meeting. Loretta noted that four members will be going off the Board this year. To become effective Board Members, Loretta feels that potential candidates should meet certain criteria, which includes interpersonal and communication skills. Wayne McDaniel suggested that Loretta put together a list of criteria she feels necessary for Board participation and submit it to Jim Tripp, Nominating Committee Chairman. Jim will present the list to the Board for discussion. Wayne McDaniel also noted that the ASI’s By Laws establish the number of directors and their responsibilities and are distributed at orientations for new members. Jim Tripp noted that ASI’s By Laws are also on the website. George Nissen will include an article in this month’s newsletter regarding the Nominating Committee seeking potential Board Members and include an article next month on a specific Board position and qualifications.
8. **New Business.** 
   * 1. **New Equipment Request:** 
        1. **Business office computer:** Dwight Freedman proposed the purchase of a new HP office computer at a cost of $1,000 to replace an old model. The motion to purchase was moved, seconded, and approved.
        2. **Popcorn machine:** Dwight Freedman also proposed the purchase of a higher capacity popcorn machine at a cost of $400. The motion to purchase was moved, seconded, and approved.
     2. **Security upgrade:** Bob Whitlock stated that Bob McGregor has evaluated ASI’s current security system. Many elements of the security system are not working. A new camera system quote from AllSafe was presented. The price for the CCTV system would be $5,648. Price includes all necessary equipment, taxes, and labor installation. The motion to purchase was moved, seconded, and approved.
     3. **VNA Flu Clinic:** The item was removed from the agenda.
9. **Committee Reports.** 
   1. **Sunshine and Health:** Donna Elder-Holifield reported that this month, seven get-well cards have been mailed and Donna circulated two get well cards for Board signatures. Donna requested additional get-well cards.
   2. **Trips/Tours:** Sharon Piazza reported on the following trips for this year:
      1. Hearst Castle: Thursday, July 27 (Waitlist)
      2. Mystery Trip: Thursday, August 17 (Waitlist)
      3. *“Tina Turner Musical”*: Saturday, September 2 (Sold out)
      4. Fleet Week: Sunday, October 8 (Openings)
      5. *“Ain’t Too Proud”* – The Temptations: Saturday, November 4 – Cost: $183 (includes transportation, lunch at the Spaghetti Factory, and orchestra seats). Sharon will have flyers available at this month’s luncheon.

Sharon is planning “*Mama Mia”* the musical, at the San Jose Center for Performing Arts for December. Those tickets will be available the end of July. The West Coast Getaway Cruise scheduled for January has signed up 18 members. For 2024, a member has suggested a trip entitled “*Behind the Scenes Wine Tour*”, which includes transportation, three wineries, and lunch. Sharon will be getting a quote.

* 1. **Facility Maintenance.** No report.
  2. **Office Manager.** Karen Towle reported Total Paid Membership Amount is $19,025; Total Paid Membership Count is 654; Total Unpaid Membership Amount is $0; Total Unpaid Membership Count is 0; Total Membership Count is 654; and New Member Count is 177. Karen asked permission to purchase cookies which would be available all day for members. There were no objections.
  3. **Publicity Committee:** Wayne McDaniel reported that the committee had met and stated that there is a ½ page ASI ad in this month’s edition of “The Loop.” ASI’s contract with the “Loop” is to purchase two ads and receive two ads free. The committee and office staff continues to update the Chamber, “The Loop,” and the “Weekly” with ASI activities. The committee has received two requests from outside organizations for ASI presentations. Wayne suggested that various articles should be placed on the ASI website and newsletter updating members as to new classes and a “guess who” Board Member game. Dwight Freedman will research what areas new members reside in order to evaluate the committee’s advertising plan. Robert Pettit suggested a small flyer be provided regarding the monthly upcoming luncheon and speaker for distribution to potential ASI members. Dwight Freedman suggested handing out the ASI business card to potential members and directing them to the ASI website which has all the above information. Loretta Salinas suggested producing an ASI monthly newsroom video which would be available through the website to highlight activities. Wayne McDaniel expressed some concern regarding potential members being turned away if the various activities and luncheons were at capacity.
  4. **Activities & Special Events:**
     1. Loretta Salinas announced that there will be an ***ASI Flapjack Fundraiser*** on Saturday, July 29 from 8 to 10 am at Applebee’s in Salinas. The price is $12 per ticket and fifty percent of the money raised will go to ASI. Breakfast includes pancakes, scrambled eggs, sausage, orange juice and coffee. Loretta distributed packets of 10 tickets to each Board member to sell. Tickets will also be available to purchase at the ASI office.
     2. Loretta announced the free ***Fruit and Vegetable Distribution*** for members only will be held the last Thursday of every month from 11 am to 1 pm in the parking lot beginning July 27, 2023.
     3. ***ASI August Nights*** will be a two-night event beginning Friday, August 11 from 5 to 8:30 pm with a car display in the ASI parking lot followed by a “special” movie. No charge. On Saturday, August 12 a 50s and 60s dance will be held from 5 to 8:30 pm. 50s attire is encouraged. Hamburgers, chips, ice cream, snacks, and ice cream will be served. Dance tickets are $10 per person and go on sale Monday, July 31.
  5. **Speakers:** Janet Street reported that August’s luncheon speaker will be author Patrice Vecchione on “How to Write a Memoir.” Attendees should bring a pencil and paper. September’s guest speaker will be a representative from the Monterey County Sheriff’s Office. Wayne McDaniel is working with DLI for a speaker and honor guard for Veteran’s Day.
  6. **Technology Committee:** Dwight Freedman announced that a presentation regarding the services provided by the Monterey Transit Authority will be held on Thursday, July 27 at 1 pm. He noted that Technology workshops are running smoothly. On Thursday, August 31, Dwight will be holding a special workshop on scams and the proper procedures to follow.
  7. **Kitchen:** Michael Gaines written report was submitted to the Board. Michael requested approval to order gingham tablecloths at a cost of $150. The Board deferred the request.
     1. August Luncheon Reservation Deadline: August 4, 2023
        + 1. Menu: King Salmon Burger with Dill Havarti Cheese on Brioche Bun ad Basil Aioli, Veggie Burger Alternative, Cranberry Jicama Slaw, Himalayan Pink Salt Chips, Lemon Meringue Pie.
        1. Luncheon Committee: No report.
  8. **Grants.** No report.

1. **Additional Items for Discussion. (Not requiring action):** Wayne McDaniel request additional follow up on the repair of the outside doors. Dwight Freedman requested assistance in cleaning out the storage room. Bob Whitlock has volunteered to assist.
2. **Future Agenda Items:** None

**The next regular monthly meeting will be Thursday, August 3, 2023 at 1:00 p.m.**

**The meeting was adjourned at 2:30 p.m.**

**Respectfully submitted: Virginia G. Yeater**